



LOGO EMBROIDERY
SCOTLAND



GUIDE TO
VECTOR
GRAPHICS
+ BITMAPS



USE THESE GUIDES FOR BEST PRACTICE

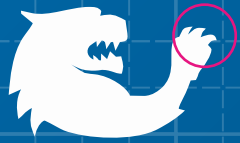
PRODUCED BY 2024

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VECTOR

PERFECT FOR
EMBROIDERY OR PRINT



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Vector graphics are made up of paths, each with a mathematical formula (vector) that tells the path how it is shaped and what color it is bordered with or filled by. Since mathematical formulas dictate how the image is rendered, vector images retain their appearance regardless of size. They can be scaled infinitely. Vector images can be created and edited in programs such as CorelDraw or Adobe Illustrator.

PREFERRED FILE TYPES

PDF, EPS, CDR

ALTERNATIVE FILE TYPES

AI, SVG

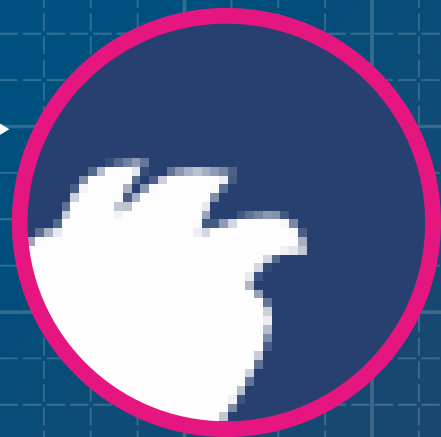
REQUIRED FOR: Logo Manipulation, All Print Methods, Embroidery Digitising
High Quality Visuals, Viewing Logos

BITMAP

(RASTER)



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Raster images, also known as bitmaps, are comprised of individual pixels of color. Each color pixel contributes to the overall image.

FILE TYPES

JPEG, PNG, GIF, TIF, BMP, PSD

NOT OPTIMAL FOR PRINT OR EMBROIDERY

REQUIRED FOR: Lower Quality Visuals, Viewing Logos

FURTHER INFO

True vectors must contain the original paths and not contain bitmaps. If you're unsure what type of image file you have please let us know.

NEED HELP WITH YOUR LOGO?

We offer logo redrawing services if you do not have a vectorised version of your logo. We can also design a new vector logo for your business if needed. Get in touch with our team for more details and prices.

CONTACT

Email: info@lesemail.com